

ENR SourceBooks

In-Depth Reports with Year-Long Exposure For Your Advertising

ENR's annual references to key construction markets are the industry standard for thoroughness and accuracy. Your message is seen throughout the year, as construction professionals refer to the *SourceBooks* again and again.

- The Top 500 Design Firms SourceBook – June 2003
- The Top 400 Contractors SourceBook – September 2003
- The Global Construction SourceBook – December 2003

These *ENR SourceBooks* are annual guides based on *ENR* Top Rankings issues. They provide additional, extensive, in-depth analyses of rankings, not available anywhere else. Construction marketers report using these analyses to plan future strategies for their companies.



COMPANY PROFILE

- Fact filled, one-page format
- Prepared by *ENR* at no extra cost
- Includes two full-color photos

	1X	2X	3X
4/C Full Page	\$6,995	6,795	6,495

Space Reservations: 9 weeks prior to publication. **Material Deadline:** 8 weeks prior to publication. Company Profiles are only available to contractors and design firms. All rates are based on single insertions. Frequency discounts and special packages are available.



TARGETED DISPLAY ADVERTISING

Position your display ads within the SourceBook sections targeting your key markets.

	4-Color	2-Color	B/W
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1/2 Page	\$10,140	7,690	6,350
1/3 Page	\$8,090	5,620	4,330

Space Reservations: 4 weeks prior to publication. **Material Deadline:** 3 weeks prior to publication. Cover positions are available at a 20% premium. All rates are based on single insertions. Frequency discounts and special packages are available.

Reprints of Chapters, Rankings, Ads, Profiles and Statements are available at an additional cost.

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2003 Reservation/Insertion Order Form

- The Top 500 Design Firms SourceBook – June 2003
- The Top 400 Contractors SourceBook – September 2003
- The Global Construction SourceBook – December 2003

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