



Maximize Your Share of the Construction Market with *ENR's* Integrated Marketing Opportunities Print-Online-Events



- ◆ **ENR Display Advertising** – The definitive weekly source of technical and business intelligence for construction professionals.

ENR offers a variety of advertising options to fit your budget and target your market. Advertising frequency discounts range from 3X to 52X. SPECIAL RATES are available for a variety of advertising categories and departments. Your representative has all the details.



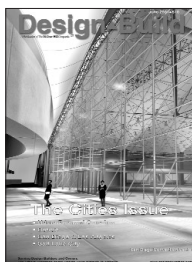
- ◆ **Special Advertising Sections** – *ENR's* Special Advertising Sections provide construction professionals with focused information on specific industry topics. Using Special Section advertising, marketers can position themselves as leading providers in vertical markets.

- Image Advertising
- Product Advertising
- Construction Specialty Advertising
- Classified Advertising



- ◆ **ENR SourceBooks** – In-depth, annual references to key construction markets.

- Top 500 Design Firms
- Top 400 Contractors
- Global Construction



- ◆ **Design•Build** – A single-subject supplement to *ENR* published four times a year, *Design•Build* covers the fast-growing world of single-source project delivery. *Design•Build* is received by all subscribers of *ENR*, plus an additional 7,500 owners identified by Dodge as having an interest in the design-build project delivery system, and 1,000 members of the Design-Build Institute of America. Total distribution is 84,000 including 20,000 owners. The annual DBIA Showguide is published as a special section. The website **designbuild.construction.com** provides regular reporting on the design-build market.





◆ **enr.construction.com** – The online source for up-to-the-minute coverage of breaking construction news and events affecting daily business decisions.

- Site Sponsorships
- Banners
- Company Profiles
- Hot Links
- Online Job Fairs/Showcase



◆ **Classified/Recruitment Advertising** – As the only weekly publication in construction, *ENR* is the best choice for companies who want to recruit talent in a timely manner, advertise official proposals, or move product quickly. *ENR* is the leader in all varieties of classified advertising.

- Classified Advertising
- Recruitment Display Advertising
- Official Proposals
- Professional Services
- Software Shop
- Marketplace
- Job Fairs on enr.construction.com



◆ **Event Sponsorship Opportunities** – Reinforce your leadership position by sponsoring construction's most prestigious events.

- Award of Excellence
- ENR* Construction Summits
- Top 1000 Contractors Leadership Forum



◆ **Advertiser Added Value** – Market insight from the industry's most knowledgeable source.

- Benchmark Studies
- Focus Groups
- Inquiry Follow-up Studies
- Customized Research



◆ **Other Communication Vehicles** – Marketing tools help meet your objectives.

- Custom Reprints
- Plaques
- ENR* Subscriber List Rental
- ENR* 'Top Rankings' List Purchase

ENR Event Sponsorships

Direct Access to Key Decision Makers

The Industry's Most Prestigious **Event Sponsorships**

Position your company and its products as an industry leader as a high profile sponsor of *ENR's* respected annual events.

- **Spend time face to face with key decision makers**
- **Network with industry professionals**

Your presence as a sponsor:

- **showcases your brands** to construction's most influential decision makers
- **enhances your visibility** on a global level
- **maximizes industry awareness**, prestige and goodwill

ENR Award of Excellence

The industry's most distinguished event of the year salutes the winner of the Award of Excellence, *ENR's* highest honor. Attended by over 1,000 high-level executives from all segments of the construction industry.

ENR Top 1000 Contractors Leadership Forum

The Leadership Forum brings together contractors and subcontractors for frank discussion, exchange of ideas, and presentations of mutual interest.

ENR Construction Summit

A forum for senior executives to discuss key issues affecting the construction industry. Hundreds of high-level professionals from the construction industry attend this event.