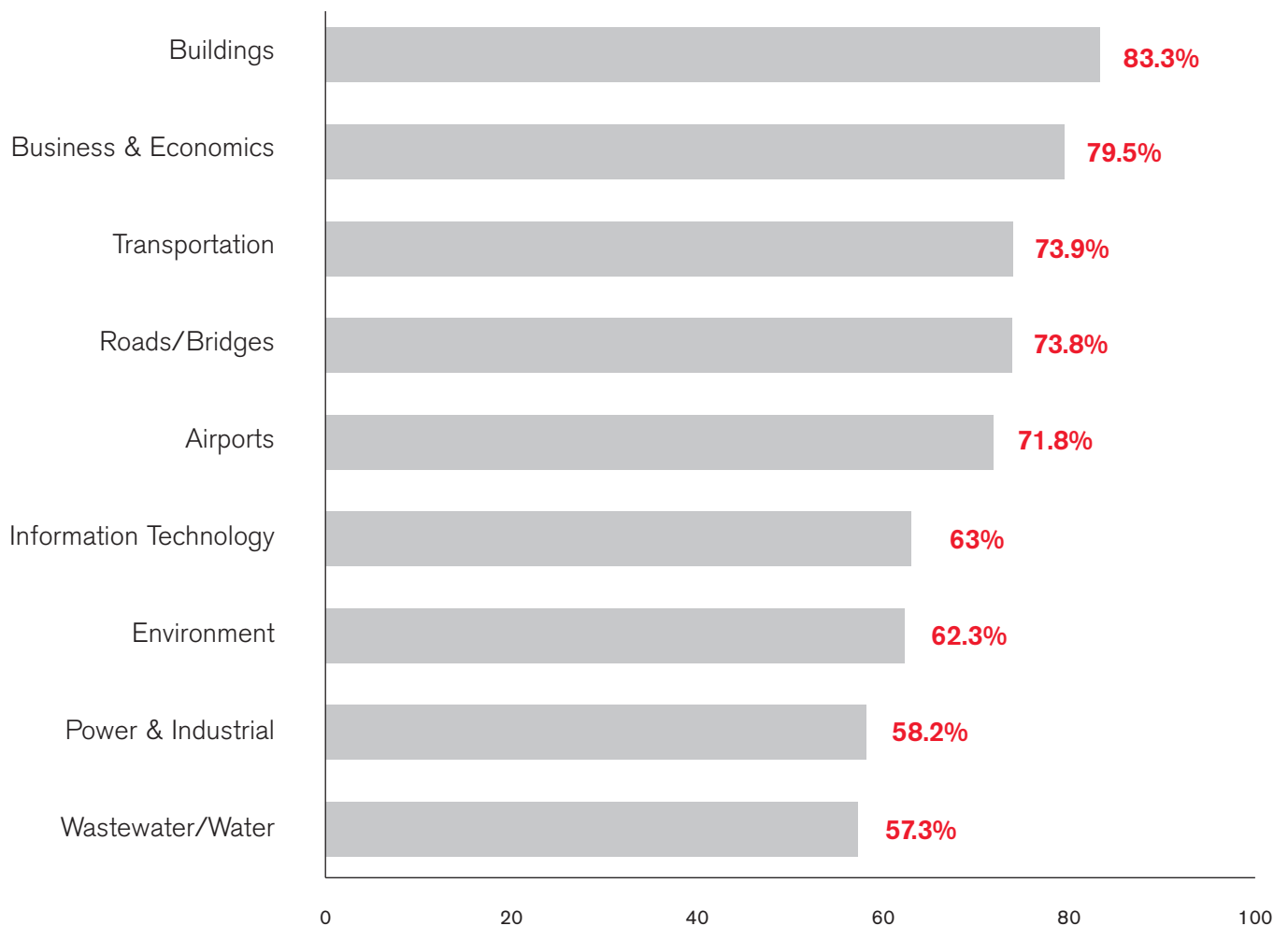


The Construction Industry is **Drawn to ENR**

When asked to rate interest in *ENR*'s regular features:

- **87.6%** rated "Cover Story" high
- **79.1%** rated "News in Brief" section high
- **60.6%** rated "Top Lists" high

Subscribers Give 'High-Interest' Approval Ratings to *ENR*'s Editorial Content



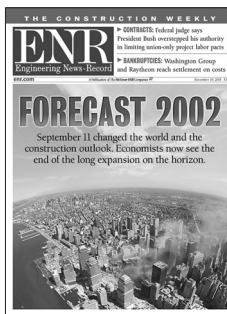
Source: Taylor Nelson Sofres Intersearch, 2002 *ENR* Subscriber Study

ENR. The **Only** Construction Magazine Read By Everyone Who Matters



ENR's team of 31 full-time editors and 20 freelance correspondents throughout the world provide the global construction industry with the most current and comprehensive industry intelligence.

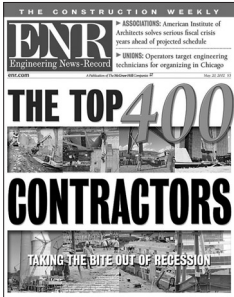
ENR delivers authoritative information for sound business decisions. At every level of decision-making, top professionals make *ENR* their primary resource to stay ahead of the rapidly changing global construction environment.



Weekly features include:

- **Construction Week** – The 'must know' latest breaking news items of the week.
- **Washington Observer** – Vital news about regulations and legislation affecting the construction industry.
- **Information Technology** – Reports from IT's cutting edge.
- **Construction Economics** – Indices on construction and building costs, labor, and materials prices. Public projects often peg cost escalation clauses to *ENR* indices.
- **Equipment Tracks & Trends** – What builders are using and why, new applications and the latest offerings from equipment manufacturers and rental firms.
- **Product Portfolio** – The latest innovations and offerings in equipment, materials and supplies.

ENR Reports 'Who's Who' in Construction



- Top 500 Design Firms
- Top 400 Contractors
- Top 100 CM/Design-Build Firms
- Top 200 Environmental Firms
- Top International Design Firms
- Top International Contractors
- Top 600 Specialty Contractors
- Top Owners